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National Geographic Kids Look And Learn: People! (Look & Learn)



Synopsis

In these 24-page board books, young children are able to learn important skills such as naming, sorting, rhyming, counting, matching, and finding through fun, interactive games and activities. These popular games featured throughout *National Geographic Little Kids* magazine incorporate stunning photography in order to demonstrate these early concepts. Children will also learn to recognize faces and understand different family roles. Fun pictures and colorful illustrations help toddlers understand some simple dynamics of family life around the globe. In keeping with the National Geographic mission, *Little Kids Look and Learn: People!* introduces the customs and cultures of families throughout the world. At this young age, children will begin to recognize the wide range of diversity present in our world without leaving their room.

Book Information

Lexile Measure: 380 (What's this?)

Series: Look & Learn

Board book: 24 pages

Publisher: National Geographic Children's Books; Brdbk edition (June 11, 2013)

Language: English

ISBN-10: 1426311222

ISBN-13: 978-1426311222

Product Dimensions: 5.8 x 0.6 x 5.8 inches

Shipping Weight: 7.2 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 15 customer reviews

Best Sellers Rank: #193,273 in Books (See Top 100 in Books) #86 in *Books > Children's Books > Early Learning > Basic Concepts > Body* #139 in *Books > Children's Books > Early Learning > Basic Concepts > Size & Shape* #1416 in *Books > Children's Books > Geography & Cultures > Explore the World*

Age Range: 2 - 5 years

Grade Level: Preschool - Kindergarten

Customer Reviews

When National Geographic Little Kids was launched it became an instant success, and received kudos from various areas of education, including the coveted Golden Lamp and the Parent's Choice Award. Recently circulation for this publication has reached approximately 327,000 and has become an obvious choice for parents in regards to the combination of entertainment and education within a

children's magazine. Additionally, over the next couple of years studies reveal a spike in the number of preschool-age children, whom will enable the growth of publications for younger children.

While the pictures are lovely and engaging for young children, the text of the book is only focussed on gender identification. I do understand that there are preschools and even kindergarten readiness assessments that look for children to be able to differentiate between male/female but I'm not wanting to reinforce the idea that there are only two genders or that there are external characteristics that identify boys from girls. There was almost one person on each page who the children didn't identify as Nat Geo would have liked them to. It seemed a strange exercise to me. I wouldn't take the book back so I just took out the text about genders (pgs: 2, top of 3, 6,7,10,11,14, 15,some of 21). The kids do love the pictures.

This is my 13 month old daughter's favorite book. She loves looking at all of the different people pictured inside. This book will keep her entertained for quite a while during car rides.

My granddaughter got these books for her birthday and she loves them. Great product for little ones to learn with all the different little books. Love them, bright and sturdy and great learning tool. Thanks for offering them on .

I was expecting Nat geo to go beyond the basic shapes so I was disappointed. But that being said my baby loves the national geographic books and we look at this weekly.

I liked this book because it show many different people (e.g., different ethnicities, young/old, babies, women/men).

my toddler loves this book and is often her choice to look at. I like that there are many objects of each shape on a page, and that the following page shows a scene and you can look for the shape in the landscape (like stars at the beach...sea stars!) we are still learning the names of some of the objects ("sea star") so I first name the shape on the page, then each object, then go back and trace the object and say for example "a lego is a rectangle."

Good, but very basic. It has basic shapes and examples of real world shapes but not much variety for older kids.

Perfect size for little hands. The colors and book itself grab the interest of our little guy and keep it. He goes back to these books over and over again.

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